

# SCOREBOARD DESIGN

## EAGLES LEVEL INVENTORY | \$3K

### Digital Content:

- Four (4) Brand Impressions per game
- One (1) Game Feature (Replays, Touchdowns, etc.)
- One (1) Sweepstakes/Promotions per game

### Media Advertising:

- Hotlink on Athletics Website

### Event Recognition:

- Opportunity for recognition at home games: kiosk/information table display, Giveaways, and Promotions

### Hospitality:

- Two (2) Reserved Season Tickets (Football)

## NAVY LEVEL INVENTORY | \$1K

### Digital Content:

- Two (2) Brand Impressions per game

### Event Recognition:

- Opportunity for recognition at home games: kiosk/information table display, Giveaways, and Promotions



## CONTACT INFORMATION

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### CHAPIN EVENTS

EVENT	EVENTS PER YEAR
Football (V, JV, B & C teams)	Minimum 5 games each per year
Boys Soccer (V & JV)	15 home games each per year
Girls Soccer (V & JV)	15 home games each per year
Boy Lacrosse	6 home games per year
Girls Lacrosse	6 home games per year

#### Other Events:

NJROTC/ROTC Competitions	Sports Camps
Band Competitions	Intramural Sports
City Rec Rentals	

### CHAPIN EVENTS

EVENT	ATTENDANCE
Varsity Football Team	6,500
JV, B & C Football Teams	700
Boys & Girls Soccer (V & JV)	300 per game
Lacrosse	125 per game



# CHAPIN HIGH SCHOOL EAGLES

**DAKTRONICS  
SPORTS MARKETING**