



# CHAPIN HIGH SCHOOL

## PARTNERSHIP PACKAGES

### ANCHOR PARTNERSHIP PACKAGE | 5K

#### STATIC SIGNAGE

One (1) static banner recognition (on fence outside gates)

#### DIGITAL CONTENT

Ten (10) Brand Impressions per game  
One (1) :30 second commercial spot per game  
One (1) Game Feature per game (Touchdowns, Field Goals, etc.)  
Two (2) Sweepstakes/Promotions per game

#### MEDIA ADVERTISING

Hotlink on Eagles Club Website  
Game Broadcast- Streaming  
One (1) Logo recognition  
One (1) :30 second commercial spot during broadcast

#### PRINT

One (1) Half Page, Color Advertisement in Game Day Program

#### HOSPITALITY

Four (4) All Athletics Club Passes  
Four (4) Regular Season Tickets per game (Football)  
Two (2) Parking Passes (Football)

#### EVENT RECOGNITION & SPONSORSHIP

One (1) Title Game Sponsorship  
Additional recognition at game, including PA reads, Information Table/Kiosk, Opportunity for giveaways and in-game promotions.



DAKTRONICS SPORTS MARKETING

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