



CHAPIN HIGH SCHOOL

PARTNERSHIP PACKAGES

SUPER ANCHOR PARTNERSHIP PACKAGE | 7.5K

STATIC SIGNAGE

- One (1) static, back-lit ad panel on main scoreboard
- One (1) static banner recognition (on fence outside gates)

DIGITAL CONTENT

- Ten (10) Brand Impressions per game
- One (1) :30 second commercial spot per game
- One (1) Game Feature per game (Touchdowns, Field Goals, etc.)
- Two (2) Sweepstakes/Promotions per game

MEDIA ADVERTISING

- Hotlink on Eagles Club Website
- Game Broadcast- Streaming
- One (1) Logo recognition
- One (1) :30 second commercial spot during broadcast

PRINT

- One (1) Full Page, Color Advertisement in Game Day Program

HOSPITALITY

- Four (4) All Athletics Club Passes
- Four (4) Regular Season Tickets per game (Football)
- Two (2) Parking Passes (Football)

EVENT RECOGNITION & SPONSORSHIP

- One (1) Title Game Sponsorship
- Additional recognition at game, including PA reads, Information Table/Kiosk, Opportunity for giveaways and in-game promotions.



DAKTRONICS SPORTS MARKETING

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