

EAGLES LEVEL INVENTORY | \$3K

Digital Content:

- Four (4) Brand Impressions per game
- One (1) Game Feature (Replays, Touchdowns, etc.)
- One (1) Sweepstakes/Promotions per game

Media Advertising:

- Hotlink on Athletics Website

Event Recognition:

- Opportunity for recognition at home games: kiosk/information table display, Giveaways, and Promotions

Hospitality:

- Two (2) Reserved Season Tickets (Football)

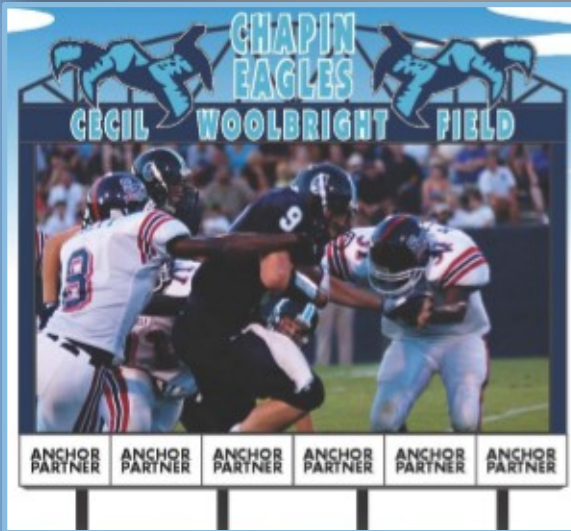
NAVY LEVEL INVENTORY | \$1K

Digital Content:

- Two (2) Brand Impressions per game

Event Recognition:

- Opportunity for recognition at home games: kiosk/information table display, Giveaways, and Promotions



ANCHOR PARTNERSHIP INVENTORY | \$7K

Static Signage:

- One (1) static, back-lit ad panel on main scoreboard
- One (1) static banner recognition (on fence outside gates)

Digital Content:

- Ten (10) Brand Impressions per game
- One (1) :30 second commercial spot per game
- One (1) Game Feature per game (Touchdowns, Field Goals, etc.)
- Two (2) Sweepstakes/Promotions per game

Media Advertising:

- Hotlink on Eagles Club Website
- Game Broadcast- Streaming
 - One (1) Logo recognition
 - One (1) :30 second commercial spot during broadcast

Print:

- One (1) Full Page, Color Advertisement in Game Day Program
- Logo recognition on Schedule Card Mailer

Hospitality:

- Four (4) All Athletics Club Passes
- Four (4) Regular Season Tickets (Football)
- Two (2) Parking Passes (Football)

Event Recognition & Sponsorship:

- One (1) Title Game Sponsorship
- Additional recognition at game, including PA reads, Information Table/Kiosk, Opportunity for giveaways and in-game promotions.

ANCHOR PARTNERSHIP INVENTORY | \$10K

Static Signage:

- One (1) static, back-lit ad panel on main scoreboard
- One (1) static banner recognition (on fence outside gates)

Digital Content:

- Ten (10) Brand Impressions per game
- One (1) :30 second commercial spot per game
- One (1) Game Feature per game (Touchdowns, Field Goals, etc.)
- Two (2) Sweepstakes/Promotions per game

Media Advertising:

- Hotlink on Eagles Club Website
- Game Broadcast- Streaming
 - One (1) Logo recognition
 - One (1) :30 second commercial spot during broadcast

Print:

- One (1) Full Page, Color Advertisement in Game Day Program
- Logo recognition on Schedule Card Mailer

Hospitality:

- Four (4) All Athletics Club Passes
- Four (4) Regular Season Tickets (Football)
- Two (2) Parking Passes (Football)

Event Recognition & Sponsorship:

- One (1) Title Game Sponsorship
- Additional recognition at game, including PA reads, Information Table/Kiosk, Opportunity for giveaways and in-game promotions.

DAKTRONICS
SPORTS MARKETING

Contact The Chapin Eagle Club
for more information:
Courtney Smith (843) 847.9932
Courtney.Smith@daktronics.com

Rusty Todd (803) 513.5881
RustyT@richardsonsa.com

CHAPIN HIGH SCHOOL EAGLE CLUB ELECTRONIC SPONSORSHIP